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PUBLICATIONS AND AUDIO-VISUAL MATERIALS

COMMUNICATIONS CANADA

JANUARY 1988

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PUBLICATIONS AND AUDIO-VISUAL MATERIALS

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A variety of publications can be obtained from the Department of Communications. Some are available free of charge, others can be purchased from authorized bookstores or from the Canadian Government Publishing Centre. Audio-visual materials may be borrowed free of charge.

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1) FREE PUBLICATIONS

The publications in this section are available in limited quantities and free of charge from: Information Services, Department of Communications, 300 Slater Street, Ottawa, Ontario, K1A 0C8, (613) 990-4842, 990-4843.

BROCHURES AND HANDBOOKS

Communications for the Twenty-first Century: Media and Messages in the Information Age (1987) -- This discussion paper, released November 5, is designed to stimulate debate on the many information technology questions facing Canadians and emphasizes the shift of foundations of Canada's economic and social life. This paper signals the first stage in the development of a national information technology strategy.

Satellite Communications Working for You (1987) -- Synopsis of assistance by the Satellite Communications Applications Program of the Department of Communications to organizations undertaking various service trials using communications satellites.

Vital Links: Canadian Cultural Industries (1987) -- This background paper, released by Communications Minister Flora MacDonald on April 29, 1987, analyzes the Canadian book and periodical publishing, film, sound recording and broadcasting industries within the context of global trends affecting cultural industries. It describes structural and economic challenges facing the industries, and the cultural support instruments employed by the government to meet their special needs.

Radio and Television Interference (1987) -- The purpose of this brochure is to help Canadians identify interference problems to radios, televisions, sound systems, and other devices in the home, solve some of them, and recognize those that will usually require professional assistance.

A Guide for the Radiotelephone Operator - Restricted Certificate - Maritime Compulsory (1987) -- Study material for a Restricted Certificate -- Maritime Compulsory for operators of radiotelephone stations on board vessels that are compulsorily fitted with a radio installation in accordance with the requirements of the Ship Radio Regulations, made under the Canadian Shipping Act.

A Guide for the Radiotelephone Operator - Restricted Certificate - Maritime Voluntary (1986) -- This handbook has been prepared for the benefit of people seeking a Radiotelephone Operator's Restricted Certificate to operate marine radiotelephone equipment on board pleasure crafts or other vessels where the radio installation is fitted voluntarily.

Sound Recording Development Program - Information Guide (1986) -- User's guide to the Sound Recording Development Program first announced on May 9, 1986, to strengthen the Canadian-owned recording industry and offering assistance for the production and marketing of Canadian-content music products.

Canada's Cultural Agencies - In rhythm with our cultural pulse (1985) -- This 40-page bilingual brochure highlights the Canadian cultural boards' and agencies' activities and programs, enabling the readers to expand their awareness of how the federal government is serving their cultural needs.

MSAT - Reaching all Canadians (1985) -- Colourfully illustrated folder describing the MSAT satellite, the proposed communications system that would provide more effective and reliable two-way radio and radio-telephone services to all parts of Canada.

Canadian Film and Videotape Certification Office - Statistical Bulletin 1974-1983 (1985) -- Bulletin of statistics describing film and videotape productions certified by the Canadian Film and Videotape Certification Office for purposes of the Capital Cost Allowance program since its inception in 1974, up to and including 1983.

Book Publishing Industry Development Program (1987) -- This booklet serves as a guide for Canadian book publishers, in outlining the general criteria for application and eligibility for assistance.

Telidon NAPLPS -- This 1984 brochure provided a brief synopsis of the North American Presentation Level Protocol Syntax (NAPLPS) of the videotex standard for North America.

Trying out the future: Office communications systems in the federal government (1984) -- A booklet describing the major goals of the Office Communications Systems Program and the field trials in federal departments.

The Department of Communications -- This full-color illustrated brochure gives an overview of the Department's programs and activities. Published in 1983, it is intended for the general public.

COSPAS-SARSAT - Satellite-Aided Search and Rescue -- This 1983 pamphlet describes the key role played by Canada with the United States and France in testing SARSAT, an international search and rescue satellite-aided tracking system, operated in co-operation with the Soviet Union's COSPAS project. The SARSAT project is administered by the Department of National Defence; DOC provides technical assistance.

Anik B -- This 1982 brochure provides a brief historical view of Canadian satellites up to Anik B. It also outlines Anik B's contribution to better communication services in Canada such as tele-education, news gathering, telemedicine and community communications.

From Alouette to Anik and Beyond -- This 1982 brochure reviews the 20 years since the launch of Alouette 1. It explains how Canada has built a world class space industry by focussing on scientific research and the development of new technologies. It also discusses Canada's cooperation with other nations to develop international services and build satellite systems for sale to other countries.

The New General Radio Service Handbook -- Published in 1980, this handbook serves as a handy guide to the General Radio Service (popularly known as "CB") band and offers helpful hints for this limited, shared resource.

NEWSLETTERS

Telidon Reports No. 13, March 1985 -- Final issue of newsletter, published by the Department of Communications, on topical industry information concerning Telidon, Canada's videotex system.

MSAT News -- This newsletter is designed to keep communications planners informed of the progress of MSAT's Project Definition Phase. MSAT News is issued on an irregular basis and is available without charge from:
MSAT Program Manager, Department of Communications, 300 Slater Street, Ottawa, Ontario, K1A 0C8.

POSTERS

Communications for the Twenty-first Century -- Full-color poster promoting the development of a national information technology strategy.

Canadian Dance -- Dancers from the Alberta Ballet Company photographed on a railway line in Alberta.

Canadian Theatre -- Characters from the Famous People Players superimposed on the Montreal skyline.

Canadian Music -- Cellist on shore of Lake Ontario, with the Toronto skyline and the CN Tower in the background.

Canadian Sculpture -- Inuit artist displaying his craft at Povungnituk, Quebec.

Canada's cultural industries are big business -- Full-color poster illustrating the cultural industries' contribution to Canada's economy.

ART - A Celebration of Canadian Artists at Expo 86 -- Full-color poster announcing the Department's support of cultural and artistic performances at Expo 86.

Cultural Initiatives -- Full-color poster promoting the objectives of the Cultural Initiatives Program Program.

MSAT - Reaching all Canadians -- Full-color poster illustrating the model of the MSAT satellite.

16 billion dollars... nothing to shake a stick at! -- Full-color poster promoting Canada's cultural industries.

STUDIES AND REPORTS

Response by the Minister of Communications to questions raised by the Standing Committee on Communications and Culture further to the Minister's appearance before the Committee on September 22, 1987 -- Response to 56 questions raised by the Committee on Communications and Culture concerning broadcasting issues on Canadian content, the CBC, technology, specialty services and structural issues. The document was released in early November 1987.

Government Response to the Fifth and Sixth Report of the Standing Committee on Communications and Culture (1987) -- Government's response to two reports by the House Standing Committee on Communications and Culture dealing with the Broadcasting Act and specialty programming services. The response was tabled in the House of Commons on August 26, 1987.

MSAT Phase B - Final Report (1987) -- This document provides a detailed account of the activities and results of Phase B, which was completed late in the 1984-1985 fiscal year, and outlines the planned activities that will lead up to the launch of a commercial MSAT system in late 1989 or early 1990.

Comprehensive Government Response to the Third report of the Standing Committee on Communications and Culture: Federal Policy Concerning Museums (1987) -- Communications Minister Flora MacDonald, on May 21, 1987, tabled in the House of Commons this government response to the recommendations of the Standing Committee on Communications and Culture's report on the National Museums to increase the individual responsibility and effectiveness of the four national museums.

Government Response to the Report of the Standing Committee on Communications and Culture "Taxation of Artists and the Arts" (1987) -- Tabled at the House of Commons on May 15, 1987, in response to the two Task Force Reports of 1986, Funding of the Arts in the Year 2000 (Bovey Report), and The Status of the Artist (Siren-Gélinas Report).

Federal-Provincial Examination of Telecommunications Pricing and the Universal Availability of Affordable Telephone Service (1986) -- Report made at the request of Canada's Ministers responsible for Communications by a group, headed by Jean-Pierre Mongeau, of federal and provincial regulators and officials analysing current rating practices and principles, identifying a range of possible alternative rating structures, and considers their advantages and disadvantages.

Report and Recommendations of the Task Force Charged with Examining Federal Policy Concerning Museums (1986) -- Co-chaired by Clément Richard and William Withrow, the National Museums Task Force recommended the dismantling of the Corporation of the National Museums of Canada, and that new legislation establish the four major federal museums as administratively autonomous, free-standing institutions. The Task Force made eight major recommendations regarding the status of the four federal museums and the programs and services established to support other museums across Canada. The report was released on September 25, 1986.

Accent on Access (1986) -- Released by the Task Force on the National Arts Centre on September 15, 1986, this document emphasizes the need for a pre-eminent Canadian instrument of achievement, recognition, and dissemination for the performing arts, a need as compelling today as it was in 1967 when Parliament created the National Arts Centre. The Task Force was chaired by Tom Hendry, a Toronto writer and arts consultant.

The Status of the Artist (1986) -- The report of the Task Force on the Status of the Artist made 37 recommendations designed to improve the socio-economic situation of the Canadian artist and also recommended the establishment of a National Advisory Committee on the Status of the Artist. The Task Force, co-chaired by Paul Siren and Gratien Gélinas, released its report on August 27, 1986.

Funding of the Arts in Canada to the year 2000 (1986) -- On June 26, 1985, Finance Minister Michael Wilson and the Communications Minister announced the makeup of a task force to examine methods for more effective funding of the arts in Canada. Chaired by Edmund Bovey, the Task Force on Funding of the Arts released its report in June 1986.

The Other Film Industry (1986) -- Co-chaired by Merit Jensen and François Macerola, the Non-Theatrical Film Industry Task Force recommended creating several unique support programs designed specifically for non-theatrical needs, as well as additional programs similar to those that already exist for other sectors of the industry. The report was released on October 6, 1986.

The Effects of Quebec's Legislation Prohibiting Advertising Intended for Children (1986) -- Report prepared by a committee composed of representatives of the Departments of Communications of Canada and of Quebec, which was submitted to various interest groups, such as the television and advertising industries and consumer protection associations, to obtain their reactions concerning the Consumer Protection Act (Bill 72) passed in Quebec on December 22, 1978.

Government Response to the Report of the Sub-Committee on the Revision of Copyright (1986) -- Document tabled in the House of Commons in response to the report on copyright, "A Charter of Rights for Creators", which was submitted to the Parliamentary Sub-Committee on Revision of Copyright.

Canadian Workplace Automation Research Centre - Overview (1986) -- This pamphlet describes the objectives and mandate of the new Research Centre which was officially opened on November 5, 1985.

Proceedings of the France-Canada Seminar (1985) -- Presentations by behavioural researchers from telecommunications laboratories in France and Canada made at a meeting in Ottawa in May 1981. The conference was directed toward understanding the methodological issues in the research of 1) human factors of visual displays; 2) human factors of information retrieval; 3) evaluation methods for study of field trials; 4) social policies.

The Supply of Communications Equipment in Canada (1984) -- This report updates the 1981 publication and describes various Canadian companies which supply voice and data communications equipment. The study illustrates the impact of existing and emerging technologies on markets and the opportunities for future growth.

Annual Review and Planning Framework for Telecommunications in the Government of Canada (1984) -- The annual review of the telecommunications expenditures of the Government of Canada includes a framework to help telecommunications managers assess their planning tasks.

Behavioural Research in Office Communications (4) — A case study in managing transitions. Published in 1984.

Behavioural Research In Office Communications (3) — The office as an information processing system: A conceptual model and methodology for field study. Published in 1984.

Behavioural Research In Office Communications (2) — A Study on the social impacts of office automation. Published in 1984.

Behavioural Research In Office Communications (1) — The design of user manuals for office systems: A review of the literature. Published in 1983.

Annual Report — Cultural Property Export and Import Act (1985-1986) -- Describes the administration of the Act, including import control measures, tax incentives for individuals who donate or sell cultural objects to public institutions, and grants to assist institutions in purchasing cultural objects.

Annual Report (1986-1987) -- A report on the Department of Communications' activities and programs during fiscal year 1986-1987.

Culture and Communications: Key elements of Canada's economic future -- A brief submitted in November 1983 to the Royal Commission on the Economic Union and Development Prospects for Canada.

Report on predicting television ghosting interference and picture quality (1983) -- This report identifies a practical and more accurate means of predicting the degree of interference caused by ghosting on television.

Canadian Telecommunications: an overview of the Canadian telecommunications carriage industry (1983) -- This booklet describes the complex industry and regulatory structure of both the Canadian telecommunications industry and the associated government regulations, provides an overview of the private sector and describes the characteristics of telecommunications services.

Simply Dance... Inside Canadian Professional Dance, by Timothy Plumptre (1982). This is a primarily descriptive work, intended to describe the world of professional dance.

Telidon Behavioural Research 6 — Content assessment: A measurement model for videotex. Published in March 1985.

Telidon Behavioural Research 5 — Interactive query of languages for external databases. Published in March 1982.

Telidon Behavioural Research 4 — Data Entry in Videotex: Keypad design and page number format. Published in January 1982.

Telidon Behavioural Research 3 — A Study of the Human Response to Pictorial Representations on Telidon. Published in July 1981.

Telidon Behavioural Research 2 — The Design of Videotex Tree Index. Published in May 1981.

Canadian Freelance Writers: characteristics and issues -- Document prepared in 1982 by the Research and Statistics Branch, Cultural Affairs Sector.

Summary of Briefs and Hearings -- The Federal Cultural Policy Review Committee, created in August 1980, presented its first report to the Minister of Communications on January 20, 1982. It summarizes the issues raised in written submissions and oral discussions by the artistic and cultural community in Canada.

Culture in Canada today: issues and attitudes (1982) -- A study aimed at helping cultural policy-makers better understand the issues underlying the production and consumption of arts and culture in Canada by providing alternate perspectives, clarifying terms and presenting new public opinion survey data.

A Research Plan for the Visual Arts in Canada (1981) -- A brochure describing a research plan that could lead to a Canadian policy on the visual arts.

Cultural facilities: oversupply or undersupply -- The purpose of this 1981 study was to determine, by means of an in-depth analysis of 31 Canadian communities, the relationship between the availability of and public participation in cultural activities.

Library and bookstore use in Canada (1980) -- A report intended primarily for book sellers, librarians and individuals interested in policy and programs related to the promotion of reading, library use and the purchase of books.

Federal tax issues of concern to the arts community in Canada -- An analysis prepared in 1978 for the Secretary of State by Touche Ross and Co. as a sympathetic, though objective, study of the federal tax problems of concern to artists.

Regulations respecting the export from Canada of cultural property -- A bilingual brochure outlining the regulations on the export of cultural property and providing samples of application forms to that effect.

Profiles of Visual Artists in Canada (1978) -- A compendium of the information obtained from a 1978 survey of visual artists in Canada.

POLICY DOCUMENTS

The National Film and Video Policy -- A booklet describing the National Film and Video Policy announced on May 29, 1984. This policy defines complementary roles for the public and private sectors in film and video, reflecting their evolution over the last three decades. It calls for positive and stimulative measures to strengthen the public and private sectors including production, marketing, promotion, distribution and broadcasting.

Copyright and the Cultural Community (1984) -- A document highlighting the implications of the White Paper on Copyright Reform for the nation's creators and cultural industries.

Building for the Future: Towards a distinctive CBC -- New policies and initiatives to ensure the strengthened performance and improved accountability of the national broadcasting service as a crucial component of an identifiably Canadian broadcasting system and as an essential instrument of Canadian cultural development. Published in October 1983.

Towards a New National Broadcasting Policy -- Released on March 1, 1983, this document presented the major elements of a Broadcasting Strategy for Canada designed to enable the nation's broadcasting system to respond to the technological and programming challenges of the 1980s and 1990s.

2) PRICED PUBLICATIONS

Publications described in this section are on sale at the Canadian Government Publishing Centre and from selected bookstores. When ordering, please specify the title of the publication and its catalogue number and enclose a cheque or money order payable to the Receiver General for Canada. You may send your order to:

Canadian Government Publishing Centre
Department of Supply and Services
45 Sacré-Coeur Blvd.
Hull, Quebec
K1A 0S9

Please note that prices are subject to change without notice.

Report of the Task Force on Broadcasting Policy -- (C022-68-1-1986E; $14.50)-- Co-chaired by Gerald Caplan and Florian Sauvageau, the task force released its report on September 22, 1986. The first comprehensive review of the Canadian broadcasting policy since 1965, the report examines in detail the current state of our broadcasting system, provides a philosophical base on which the system ought to rest, and offers more than 180 specific recommendations to provide a blueprint for the system for the remainder of the century.

Radiotelephone Operator Handbook - Land/Sea/Air -- (C022-1/1978E; $1.75) -- This handbook can be used as a guide for those who operate radiotelephone equipment. It will also be useful to candidates preparing for examination for a radiotelephone class of certificate.

Spacebound -- (C022-35/1982E; $9.95) -- This book tells how Canada became the third nation to launch a successful spacecraft, playing a significant role on this new frontier from the earliest days of the space era. It describes five different ventures in space involving Canadian-built satellites, the first of which was launched in 1962. It also documents briefly the research and development efforts and describes our impressive accomplishments.

Report of the Federal Cultural Policy Review Committee -- (C052-1/1982E; $9.95) -- This 406-page report was released on November 16, 1982 by the Federal Cultural Policy Review Committee which conducted a cultural stock-taking of the arts. After receiving over 1,300 briefs, holding public hearings in 18 Canadian cities, and deliberating for two years, the Committee came to the conclusion that the federal government must give a higher priority to supporting cultural activity and artistic creators. The report deals with such general matters as federal policies in taxation and funding. It also examines such specific areas as the performing, visual and applied arts, film, recording, books, magazines, museums, heritage and historic sites, and international cultural affairs. The Committee makes over 100 recommendations for federal government action.

Table of Frequency Allocation -- (CO 23-1/1986E; $5.75) -- This table shows the allocations of various bands of the radio spectrum to Canadian telecommunications users. It is based on revisions of the International Frequency Allocation Table developed at World Administrative Radio Conferences held by the International Telecommunication Union based in Geneva, Switzerland, in which Canada actively participates through a delegation led by the Department of Communications. This 1986 version of the Canadian table was developed following a Department of Communications' review of public comment on its proposed table in 1985.

Telecommunications and Canada -- (CO 21-5/1979; $6.00) -- This report was prepared by the Consultative Committee on the Implications of Telecommunications for Canadian Sovereignty (chaired by the Hon. J.V. Clyne). Published in April 1979, this 108-page report makes 26 recommendations on issues such as the extent to which both Canada's future as an industrial nation and its sovereignty depend on a strong, competitive telecommunications and electronic industry.

Videotex in Canada -- (CO 22-22/1979; $1.95) -- Published in July 1979, this report outlines major issues facing videotex in Canada, with emphasis on Telidon.

Privacy and Computers -- (CO 21-3/1972; $3.25) -- This report deals with the practices and laws relating to privacy and computers in Canada. It covers the nature of privacy; the information-processing practices of government agencies, public institutions and private companies; long-range technological developments; statistical databanks; security banks and safeguards; the judicial process; administrative or regulatory remedies; self-regulatory remedies; constitutional and international considerations. The report was drafted by a joint task force of the Department of Communications and the Department of Justice.

3) AUDIO-VISUAL MATERIALS

The following audio-visual productions (available in 3/4 inch format) may be borrowed free of charge from Information Services, Journal Tower North, 19th Floor, Ottawa, Ontario, (613) 990-4842.

Spectrum: Managing Canada's Airwaves (1985); 9 minutes, 9 seconds -- Explains how the spectrum is used and managed.

Office Automation: Trying Out the Future (1985); 18 minutes, 54 seconds -- Examines the effects of communications technology on today's office and studies how technology can increase office productivity.

Beyond Words (1985); 37 minutes, 15 seconds -- Highlights of Canadian accomplishments in the telecommunications field including office automation, broadcasting and satellite technologies, and the arts.

MSAT: Communications on the Move (1984); 14½ minutes -- Describes the anticipated benefits of MSAT to users of mobile communications and explains Canadian participation in the program.

The Challenges of Communication (1983); 15 minutes -- A short program which describes the department and its programs, particularly the link between communications technologies and arts and culture.

SARSAT (1983); 8 minutes, 50 seconds -- Describes the SARSAT/COSPAS program of international co-operation which uses satellite technology to detect downed or missing aircraft and ships.

Keeping in Touch (1983); 10 minutes, 34 seconds -- General overview of the department and its programs.

Footprints from Space (1982); 30 minutes -- An introduction to some of the experimental work being done with direct broadcasting satellites.

David Florida Laboratory (1982); 15 minutes -- An introduction to Canada's satellite testing facilities at the Communications Research Centre.

Canada in Space (1982); 15 minutes, 30 seconds -- Describes the history of Canada's communications satellites and some of the research in progress.

The Communications Research Centre: Bringing Canadians Closer Together (1982) 18 minutes -- An introduction to the Communications Research Centre and the new developments in communication technology.

Office of the Future (1981); 13 minutes, 40 seconds -- An introduction to the new office communications equipment and systems which are revolutionizing the work place.

Telidon (1981); 13 minutes, 30 seconds -- Describes Telidon, the Canadian videotex system, and its applications; presentation by David Suzuki.

Direct to your Home via Satellite (1979); 5 minutes, 10 seconds -- Features direct-to-home satellite broadcasting using low-cost portable earth stations.

Telidon - Technical Introduction (1979); 7 minutes -- Describes the Canadian videotex system; presentation by Dr. William Sawchuk.

Electronic Highway (1977); 14 minutes, 10 seconds -- Describes the citizen's band (CB) phenomenon in Canada and teaches proper use of the CB radio.

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